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**CENVEO RETURNS TO PRINT OASIS TO CELEBRATE ONE-YEAR ANNIVERSARY**

Sunday Evening Boat Tour and Executive Roundtable Marks Anniversary of  
Name Change to Cenveo

**ENGLEWOOD, Colo., May 2, 2005** – Cenveo™, Inc. (NYSE: CVO), a leading provider of visual communications, today announced its' return to Print Oasis, an annual conference dedicated to print buyers, to celebrate their one-year anniversary doing business as Cenveo. The company marks the occasion and support of Print Oasis by taking one of the top sponsorship positions and participating in a panel of industry executives that includes representatives from Eastman Kodak, EFI, Madison Advisors, and Xerox. The panel, moderated by Suzanne Morgan, Print Oasis conference organizer, will tackle a number of the top issues facing the industry today.

“Cenveo is honored to return to Print Oasis to sponsor one of the industry’s only conferences dedicated to print buyers, designers, and marketing professionals,” said Paul Reilly, CEO and president of Cenveo. “In addition, we are eager to celebrate our one-year anniversary as Cenveo, serve on the conference’s roundtable panel, and engage conference attendees on the exhibit floor.”

This year, Cenveo’s sponsorship begins on Sunday, May 22 at 6:30 PM with an exciting “Cenveo Architectural Boat Tour” of the Chicago River and Lake Michigan. The catered cruise recounts the story of Chicago's rise from the great fire of 1871 to become the home of the skyscraper and the cradle of modern American architecture. The event takes place on a sightseeing yacht and is open to all Print Oasis conference attendees. Cenveo will also be a conference exhibitor.

Scheduled for May 22-25, 2005 at the Hyatt Regency Hotel, Chicago, Illinois, Print Oasis is the only independent conference focused on the needs and challenges of print buyers, specifiers, and production professionals. Print buyers, designers, and marketers come together at this three-day conference and exhibition to learn about new and existing technologies and best practices for print production. Print Oasis is organized by Print Buyers Online.com, an online community dedicated to education and research on print buying.

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Last year at Print Oasis, Paul Reilly, CEO and president of Cenveo, opened the conference with a keynote address on The Changing Face of Printing and announced to the audience the company's name change to Cenveo, along with a new corporate identity and tag line of "Vision Delivered." Once a collection of facilities aligned by product lines, conducting business under a variety of different company names, Cenveo has now emerged to become the leader in defining a new category of visual communication provider. One that understands customer communications needs, connects resources to address those needs, and delivers customized solutions.

Cenveo's leadership as a visual communications provider is demonstrated by the company's participation in Print Oasis this year. Cenveo will be demonstrating eCENergy, a web portal providing access to a suite of eSolutions designed to automate and streamline transactions with customers. Cenveo customers can securely login to their custom branded web portal, then choose from a menu of time-and cost-saving applications that currently includes an online print ordering and fulfillment system called eCatalog; soft and remote proofing; and digital asset management. This suite also includes Cenveo ColorScience, an end-to-end process control solution that allows customers the ability take advantage of consistent color from digital file creation to final printed output throughout Cenveo's facilities.

"We are pleased to have Cenveo return to our conference this year," said Suzanne Morgan, president and founder of Print Buyers Online.com and the annual Print Oasis conference. "We appreciate the continued support from a company with Cenveo's reputation and prominence, and who is at the forefront of many of the trends in the industry today."

### **About Cenveo**

Cenveo, Inc. (NYSE: CVO), [www.cenveo.com](http://www.cenveo.com), is one of North America's leading providers of visual communications with one-stop services from design through fulfillment. The Company is uniquely positioned to serve both direct customers through its commercial segment, and distributors and resellers of printed office products through its Quality Park resale segment. The Company's broad portfolio of services and products include e-services, envelopes, offset and digital printing, labels and business documents. Cenveo currently has approximately 10,000 employees and more than 80 production locations plus five advanced fulfillment and distribution centers throughout North America. In 2004 and 2005, Cenveo was voted among Fortune Magazine's Most Admired Companies in the printing and publishing category and has consistently earned one of the highest Corporate Governance Quotients by Institutional Shareholder Services. The Company is headquartered in Englewood, Colorado.

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