



**FOR IMMEDIATE RELEASE**

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## **Cadmus ArticleWorks™ Expands Customer Base in the Scholarly Publishing Market**

**Richmond, Virginia (August 2, 2005)** – Cadmus Communications Corporation (NASDAQ/NM: CDMS) announced that four scholarly publishers have signed new contracts for the Cadmus ArticleWorks content on demand delivery system. The latest publishers to join the growing number of scholarly and professional publishers using the Cadmus ArticleWorks system include the American Society for Clinical Nutrition, American Society for Biochemistry and Molecular Biology (ASBMB), The Endocrine Society, and Pharmacotherapy Publications.

The ArticleWorks system is used by publishers to support individual article sales in both electronic PDF and print-on-demand formats. Individual article sales are an increasingly important component of the STM publishing model to support non-subscriber sales, commercial sales programs, educational course packs, and other uses. Articles purchased in electronic PDF format are protected using ArticleWorks' RapidRights™ solution which secures articles from unauthorized access. Readers may also purchase high-quality, digitally printed copies of the articles which are delivered within two days of placing an order.

"Implementation of the ArticleWorks system will begin in August for ASBMB publications," commented Nancy Rodnan, Director of Publications for ASBMB. "We are pleased to expand our offerings to include both electronic and paper copies of our articles through the ArticleWorks system. The RapidRights solution provides excellent security and protection from unauthorized distribution. We are looking forward to working with Cadmus in providing a full reprint service through the ArticleWorks system."

"The selection of Cadmus' ArticleWorks solution by these leading scholarly publishers further validates our solution as easy to use for content consumers as well as a comprehensive content delivery system for publishers," said Hai Tran, Executive Vice President of Business Development. "With these recent contracts, the ArticleWorks system is increasingly becoming the standard for digital rights management and on demand reprints for the scholarly publishing market."

The ArticleWorks solution is a comprehensive content delivery and digital rights management (DRM) system with complete e-commerce functionality that enables publishers and other content providers to deliver content on demand in either printed or secure electronic formats. Other publishers and content providers currently using the ArticleWorks solution include Harvard's Kennedy School of Government, The Program on Negotiation at Harvard Law, the American Society of Investigative Pathology, Infotrieve, and Elsevier.

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Cadmus Communications Corporation provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies and corporations. Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers, the fifth largest periodicals printer in North America, and a leading provider of specialty packaging and promotional printing services. For information about the innovative technologies and products developed for publishers by Cadmus, visit [www.cadmus.com](http://www.cadmus.com).